



CUSTOMER STORY: E.GROUP

How two Italian companies brought meeting room booking into Microsoft Teams

COMPANY PROFILE

Italian indoor climate and energy solutions group

E.group is an Italian group focused on indoor comfort, energy efficiency, and the wellbeing of people in buildings. It brings together two companies: Enetec, which handles research, development, and production of radiant system components, and Eurotherm, which provides consultancy and on-site support for complete climate installations. Both teams work across multiple locations and coordinate daily through Microsoft Teams, making meeting rooms a shared resource across the group.

Implementation goals:

- Make meeting room availability visible at the room entrance without opening a computer
- Enable room booking through Microsoft Teams, without a separate tool or login
- Deploy a solution people can use without training on first encounter
- Reduce uncertainty around which rooms were occupied or free at any given time

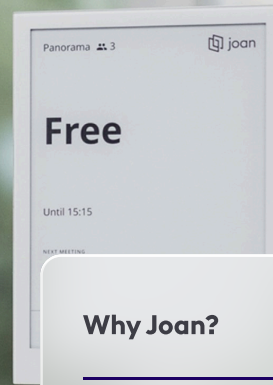
THE CHALLENGE

No room status at the door

Before Joan, knowing whether a meeting room was available meant checking a calendar on a computer. There was no display at the room entrance. No one could see the schedule from the corridor, and booking on the spot was not possible: someone with a free hour had to return to a desk to make a reservation.

For a team coordinating daily through Microsoft Teams, room booking sat outside the tools they already used. Every reservation required a separate step.





THE SOLUTION

Microsoft Teams and a touchscreen at every door

E.group installed five Joan 6 Pro devices, one outside each meeting room. A booking made in Teams shows on the display immediately. Someone in the corridor can book on the touchscreen, updating the same calendar.

“Joan has made meeting-room management much simpler for our people. The integration with Microsoft Teams, combined with the touchscreen outside each room, gives us a clear and intuitive way to check availability and book a room exactly where and when we need it.”

Fabio,
Head of Digital Transformation,
e.group

Why Joan?

- Native Microsoft Teams integration: bookings made in Teams appear on room displays immediately
- Joan 6 Pro touchscreen at each door enables ad-hoc booking without going back to a desk
- Single calendar behind both booking routes: no second system or login required
- Interface clear enough for first-time users, no training or onboarding needed
- Practical combination of digital booking and a physical display at the room

The chosen devices:

- [Joan 6 Pro](#)

THE RESULTS

Rooms visible, booking simple, adoption immediate

- Room availability visible on displays at every meeting room entrance, no computer needed
- Booking done through Microsoft Teams with no additional tool or login
- Ad-hoc reservations possible at the room touchscreen without returning to a desk
- Room status uncertainty reduced across all five rooms after installation
- Staff adopted the system without a formal training session or onboarding process



"Most of the companies we work with are already deep in Microsoft Teams. The question is whether room booking lives inside that workflow or outside it. For e.group, putting Joan at the door and connecting it to Teams meant no extra step."

Luka Birsa,
Co-founder and CTO, Joan

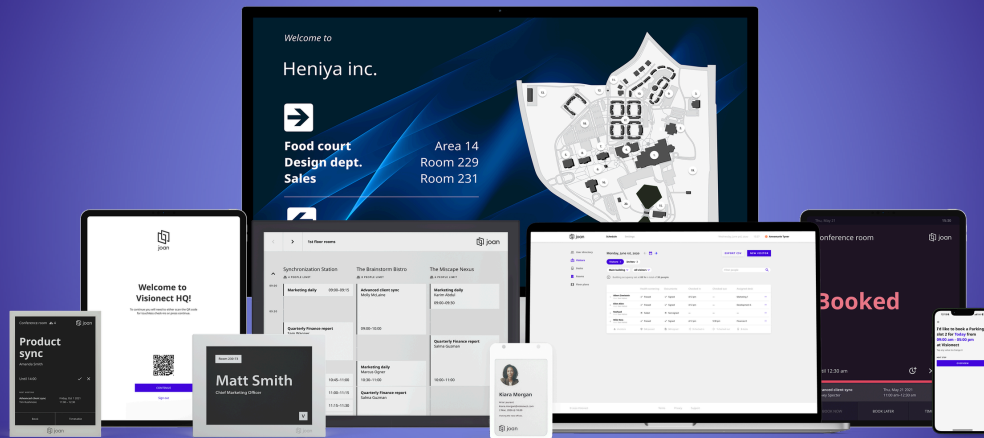
FROM JOAN

Room booking inside the tools Teams already use

E.group's situation is one Joan was built for: a team coordinating through Microsoft Teams, sharing rooms across locations, needing availability readable at the door. The question for these teams is always whether booking sits inside the workflow they already use or outside it.



**Empowering smarter, simpler
workspaces worldwide.**



ABOUT JOAN

Joan Workplace is an all-inclusive platform for workplace solutions, designed to simplify office reservations, optimize space, and streamline information flow. It includes solutions for booking meeting rooms, desks, and assets, visitor management, and workplace digital signage. A multiple-time design award winner and G2's #1 room booking software, Joan is trusted by numerous Fortune 500 companies.

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