

CUSTOMER STORY: PLANNING CENTER

Planning Center cutting turnover costs

COMPANY PROFILE

Building community through flexible, collaborative workspaces

Planning Center delivers innovative tools that help churches manage information, coordinate events, and engage their communities. Though remote-first, their San Diego office fosters vibrant in-person collaboration during quarterly meetups, blending flexibility with connection for a truly modern work culture.

Goals:

- End meeting room scheduling chaos during peak office gatherings.
- Provide clear, intuitive room availability and booking.
- Seamlessly integrate with Google Calendar and existing tools.
- Support a flexible, remote-friendly work environment with a stylish, high-end office aesthetic.

THE CHALLENGE

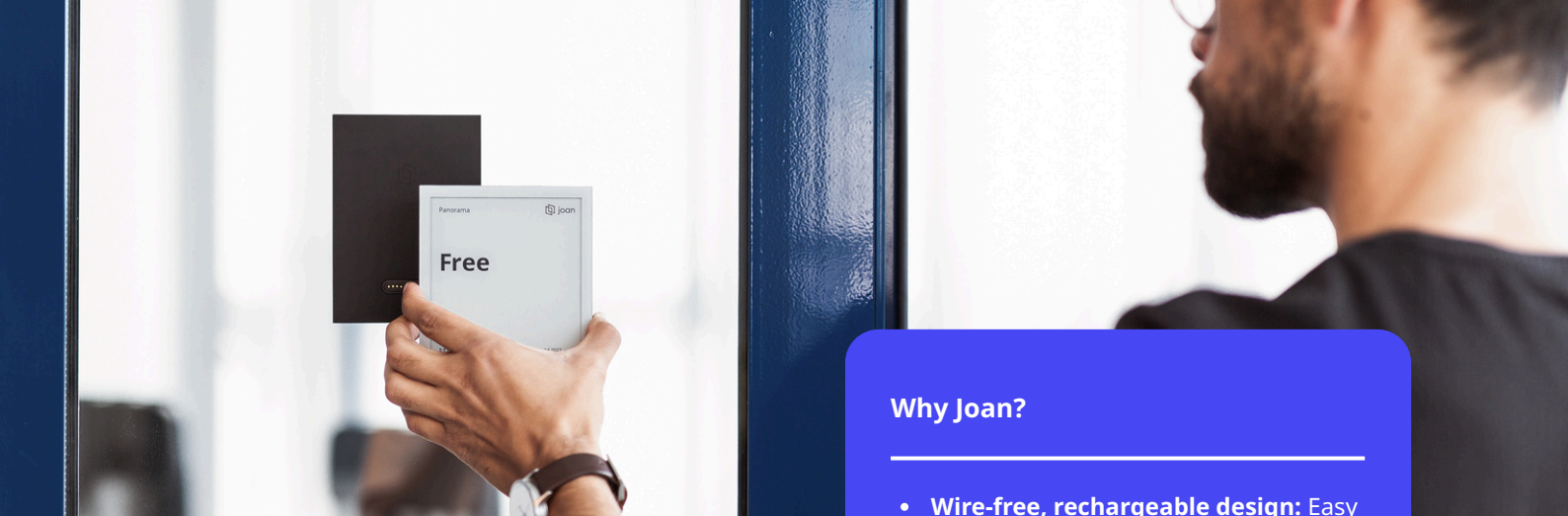
When meeting rooms become the wild west

Planning Center's quarterly meetups bring dozens of employees together, transforming their office from quiet to bustling. But with 6 new conference rooms added, their existing booking tools (Google Calendar and Workspaces) couldn't keep up, causing:

- Confusing double bookings and scheduling conflicts.
- Employees bypassing booking systems to claim random spaces.
- Increasing frustration during critical collaboration times.

A 2023 PwC report confirms that this is no unique problem since over 80% of companies cite meeting room management as a top challenge. It was clear: something had to change.





THE SOLUTION

A smart, sleek fix that fits the culture

Before settling on a solution, Planning Center's IT team knew their meeting room challenge was about more than just technology, it was about preserving the vibe and flow of a unique workspace where style, simplicity, and flexibility matter. With a high-end office design and a fast-changing environment during quarterly meetups, they needed a tool that would not only solve scheduling headaches but also blend seamlessly with their culture.

IT Admin Topher Ohlin was looking for a solution that was:

- **Beautiful:** matching the office's glass-and-metal, upscale design.
- **Intuitive:** easy for employees to use with no training.
- **Flexible:** portable, low-maintenance, and easy to redeploy.

Why Joan?

- **Wire-free, rechargeable design:** Easy to move and set up anywhere.
- **Smart Magnetic mounts:** Simplify installation and reinstallation.
- **Instant usability:** No user training needed — colleagues just started using it.
- **Clean, modern aesthetic:** Fits the office vibe perfectly

The chosen solutions and devices:

- Joan Room booking
- Joan 6 Pro

"We needed something that didn't just fix the problem - it had to feel like a natural part of our workspace. Joan's sleek design and effortless usability checked every box. It's rare to find tech that's both beautiful and functional, but Joan nailed it."

Topher Ohlin,
IT Admin, Planning Center

THE RESULTS

A workplace that just works

- Clear, real-time room availability eliminated confusion and conflicts.
- Smooth room booking integration that employees trust and use.
- Enhanced connection between remote and in-office teams during critical meetups.
- Reduced stress and improved collaboration when it matters most.

FROM JOAN

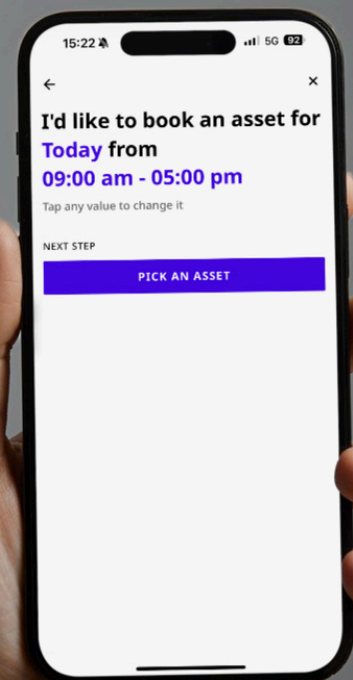
Empowering collaboration in flexible workplaces

We admire Planning Center's dedication to creating a supportive, joyful work environment that values both remote freedom and in-person connection.

Joan is proud to help clear the logistical roadblocks that stand between teams and great collaboration.

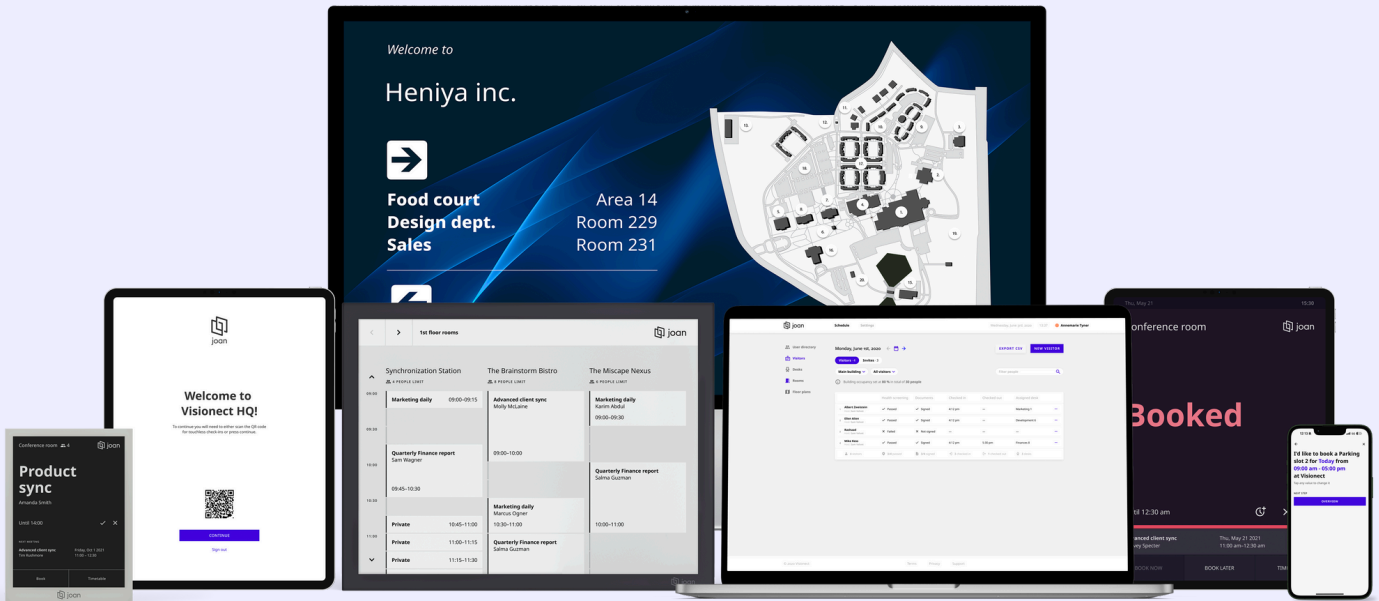
"Supporting Planning Center means supporting the future of work: flexible, seamless, and designed around people. When spaces are easy to manage, teams can focus on what really matters."

Luka Birsa,
Co-founder and CTO,
Joan





Simplifying smarter, more flexible workplaces worldwide.



ABOUT JOAN

Joan Workplace is an all-inclusive platform for workplace solutions, designed to simplify office reservations, optimize space, and streamline information flow. It includes solutions for booking meeting rooms, desks, and assets, visitor management, and workplace digital signage. A multiple-time design award winner and G2's #1 room booking software, Joan is trusted by numerous Fortune 500 companies.

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