

CUSTOMER STORY: OXA

# Making autonomous workspaces smarter with Joan

## COMPANY PROFILE

### Pioneering the future of self-driving tech

Born from the Oxford Robotics Institute and University of Oxford, Oxa (formerly Oxbotica) has been on a mission since 2014: build software that lets any vehicle drive itself—anywhere, anytime. With a global team of 300+ spread across Oxford and Toronto, they're redefining mass transit with fully autonomous buses designed to cut down traffic and change the way cities move.

**Goals:**

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- End meeting room confusion and squatting.
- Give employees instant, clear visibility of room availability.
- Integrate seamlessly with Google Calendar to avoid double bookings.
- Support flexible work styles in a fast-moving environment

## THE CHALLENGE

# Meeting rooms that just didn't keep up

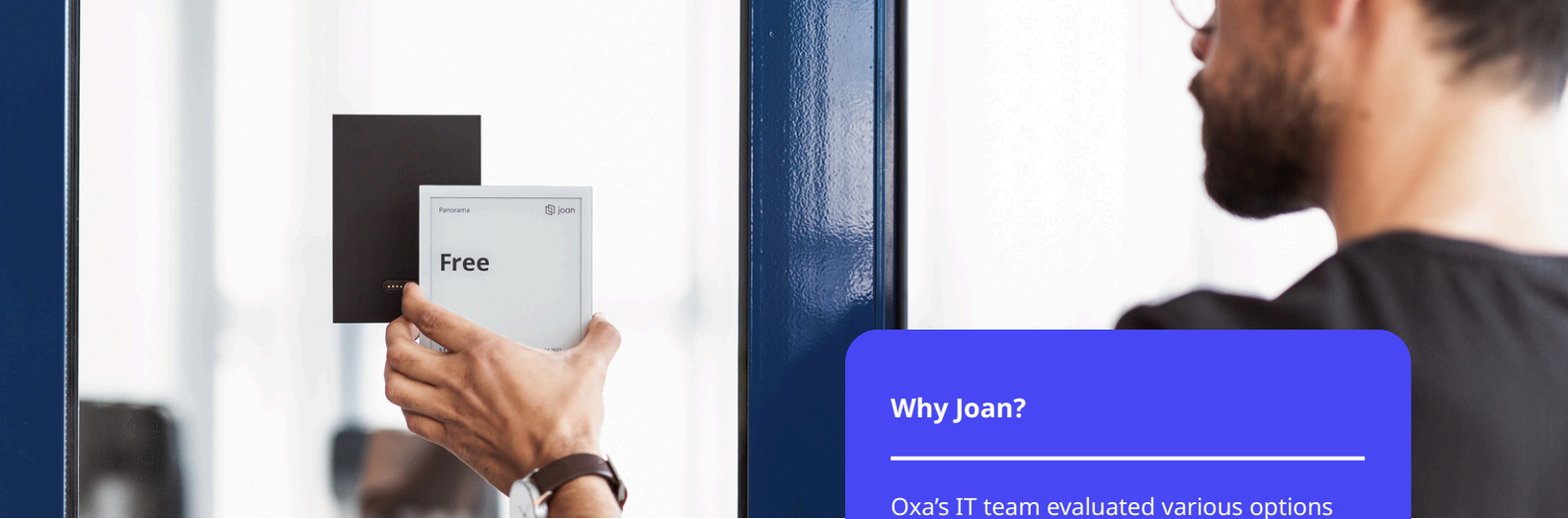
Oxa's innovative team works in a mix of remote, hybrid, and on-site setups, relying heavily on their meeting rooms for collaboration. Despite having plenty of rooms, they faced common but disruptive issues:

- Meetings running longer than scheduled, leaving rooms occupied unexpectedly.
- Confusion over room availability leading to interruptions.
- Friction in booking through Google Calendar resulting in double bookings and frustration.

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These challenges are far from unique. According to a 2023 report by PwC, 83% of organizations say managing meeting room availability is a top priority, yet many still struggle with ineffective tools.





## THE SOLUTION

### A smart and simple fix

Oxa's IT team wasn't just searching for any meeting room management tool, they wanted a solution that would truly simplify how their engineers and staff navigate the fast-paced, flexible workplace. Clear room availability, effortless booking, and seamless integration were essential to keep their innovative environment running smoothly.

"In a company that's shaping the future of autonomous technology, our workplace needs to be just as innovative and seamless as the solutions we create. Joan has been a game-changer, removing friction from everyday logistics so our engineers can focus on pushing boundaries, not booking rooms."

**Ben Sergeant,**  
IT Support Manager, Oxa

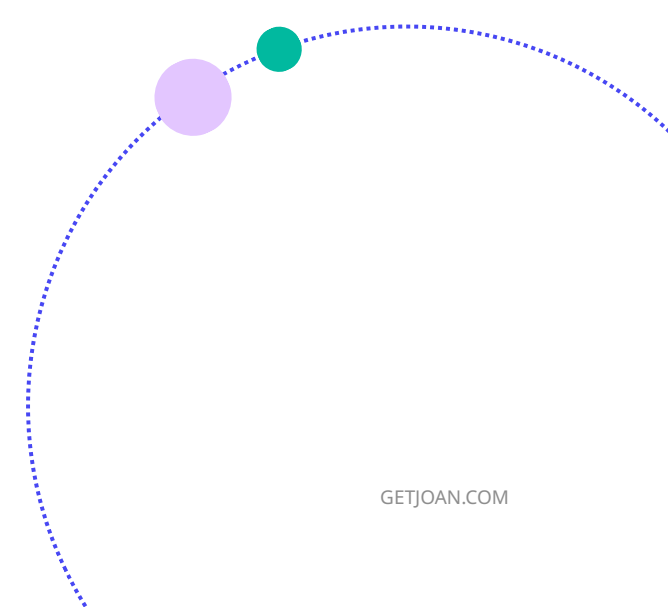
### Why Joan?

Oxa's IT team evaluated various options before landing on Joan. What made Joan stand out? Features like:

- Check-in capabilities to confirm room use and free up space when meetings end early.
- Flexible connectivity via Wi-Fi or Ethernet.
- Smart magnetic mounts that automatically display the right room info on each device.

### The chosen solutions and devices:

- Joan Room booking
- Joan 6 Pro



## THE RESULTS

### A more organized, efficient workplace

- Clear, at-a-glance room status with PoE wall mounts.
- Smooth Google Calendar integration that prevents double bookings.
- Easy ad-hoc reservations for their fast-moving work environment.

“Supporting Oxa means supporting innovation at its fastest pace. When the workspace flows, brilliant minds can accelerate progress and change the world. We are proud to help clear the way for innovation, one meeting room at a time.”

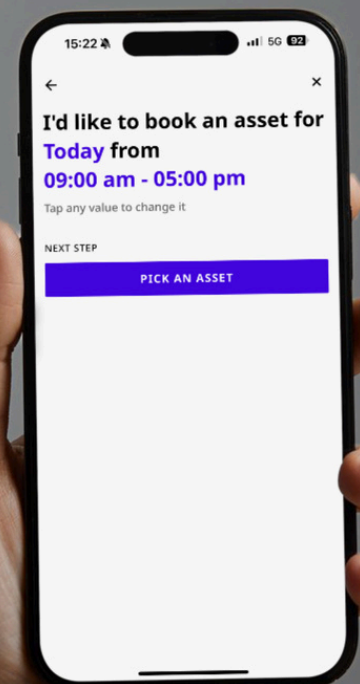
**Luka Birsa,**  
Co-founder and CTO,  
Joan

## FROM JOAN

### Supporting the future of innovation

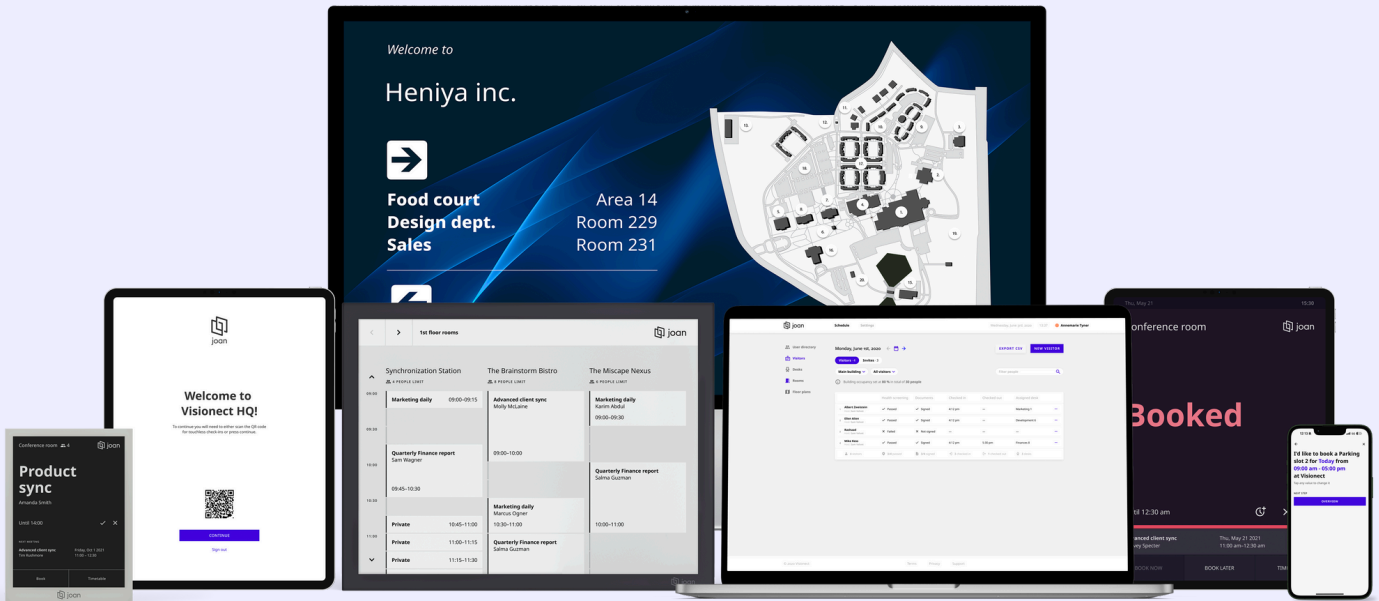
At Joan, we're inspired by Oxa's mission to push the boundaries of technology. We know how crucial a smooth, well-managed workspace is when your team is tackling tomorrow's biggest challenges.

By eliminating friction in room management, Joan empowers Oxa's engineers to focus fully on transforming the future of transportation.





## Simplifying smarter, more flexible workplaces worldwide.



### ABOUT JOAN

Joan Workplace is an all-inclusive platform for workplace solutions, designed to simplify office reservations, optimize space, and streamline information flow. It includes solutions for booking meeting rooms, desks, and assets, visitor management, and workplace digital signage. A multiple-time design award winner and G2's #1 room booking software, Joan is trusted by numerous Fortune 500 companies.

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